



# APIC

ASIA PACIFIC INTERNATIONAL COLLEGE



APIC BUSINESS SCHOOL  
PRESENTS

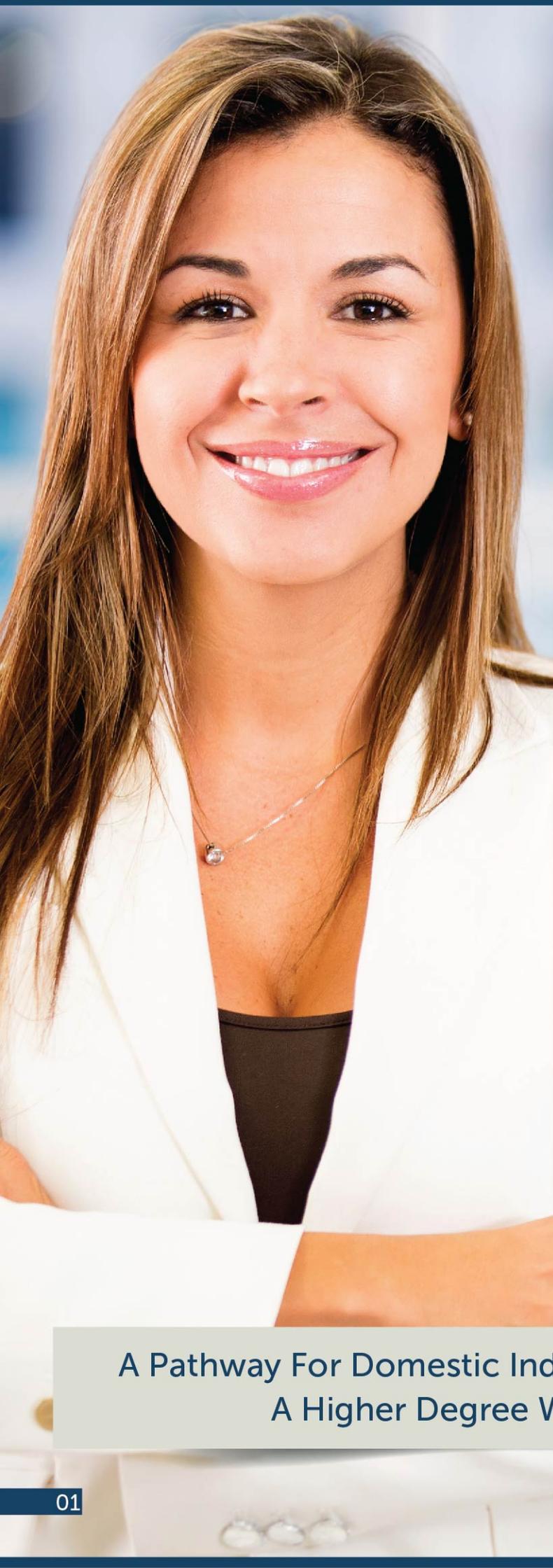
**12 MONTHS**

**MBA FOR WORKING  
PROFESSIONALS**

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## SALIENT FEATURES OF 12-MONTHS MBA

- 12 month program with 12 subjects - one subject a month process – three stage completion and three qualifications in a year.
- Working Adults as target students – only with minimum 3-5 years Industry Experience, approached with team of dedicated Course Advisors using persuasive techniques.
- Batch-wise start at any time of the year and hence continuous enrolment depending on number of batches we run to manage.
- Week-end delivery model (Saturday / Sunday - 9.30am to 5.00pm).
- Evening Program (Week days 4 days– (6.00pm to 8.00pm).
- 12 Subject Specialist Faculty sourced from Internal / External academic pool and Industry experts.
- First Two Weeks (8X4 Hours = 32) contact hours sessions, Third week, revision, assignment and fourth week, exam and assessment. (Total 8X8=64 hrs Contact hours with Equivalent Full-Time Student Load (EFTSL) which is 13WeekX4 hours= 52 hours.
- High emphasis on practical and industry experience weaved in assignment and project work.
- Alumni network and post qualification connect.

**A Pathway For Domestic Industry Professionals To Attain A Higher Degree Which They Missed.**

## STRUCTURE OF 12 MONTHS MBA

	Subjects	Qualifications	Credit points
Four Months	Subject 1	Graduate Certificate	10
	Subject 2		10
	Subject 3		10
	Subject 4		10
Four Months	Subject 5	Graduate Diploma	10
	Subject 6		10
	Subject 7		10
	Subject 8		10
Four Months	Subject 9	MBA	10
	Subject 10		10
	Subject 11		10
	Subject 12		10

- Subject 1 till 8 are core
- Subject 9 till 12 are Electives selected out of pool of subjects

## STRUCTURE OF 12 UNITS OF STUDY

Four Months	<b>Graduate Certificate In Business Management (GradCertBM)</b> 1 CPD1102 - Professional Development and Ethics 2 SBM2101 - Operations Management 3 SBM2102 - Marketing and Business Communications 4 SBM2103 - Financial Management
Four Months	<b>Graduate Diploma In Business Management (GradDipBM)</b> 5 SBM2104 - Human Resources Management 6 SBM2105 - International Business and Competitive Strategy 7 SBM1104 - Leadership and Change Management 8 SBM2106 - Organisation Behaviour & Internal Communication
Four Months	<b>Master of Business Management (MBM)</b> 9 SBM2503 - Corporate Governance 10 SBM2105 - Supply Chain Management Fundamentals
	<b>Master of Business Management (MBM)</b> 11 SBM1205 - Project Formulation and Business Planning 12 SBM2201 - Entrepreneurship, Innovation and Technology Management

## HOW CAN A STUDENT STUDY THE MBA IN 12 MONTHS?

- ✓ The unique learning program allows student to complete a whole unit of study in one month.
- ✓ Student attend lectures sessions physically/online.
- ✓ Complete project assignments via the Online Learning System.
- ✓ Study can form part of Student's CPD Plan and fully integrate into his career development path.

## ENTRY REQUIREMENT

- Applicants must first enrol in and complete the Graduate Certificate in Business Management with minimum credit average.
- Admission to the Graduate Certificate is open to those who hold:
  - ✓ A Diploma + 3 years' (Adv. Dip. + 2) work experience OR
  - ✓ A relevant Bachelor degree OR
  - ✓ 5+ years of supervisory and Managerial work experience
- A relevant Recognition to Prior Learning (RPL) process will be applied to ascertain eligibility to entry.



## 12 FEATURES OF 12 MONTHS MBA

### Flexible Entry Criteria

The entry criteria is flexible while taking into account both previous academic study and work experience.

### Anytime Start Dates

The programme will have many start dates depending on batches enrolled

### Work-based Approach

The programmes is designed to link the latest academic theory with current industry practice.

### Affordable Pricing

The fees is affordable and competitive.

### Fast But Flexible

Student can undertake this program in an accelerated 12 months or spread over a longer period of time to accommodate both personal and professional needs.

### Continuous Support Levels

Continuous industry experts, leading academic and administrative support during their study.

### Online Academic Resources

Students will get access to EBSCO- Host – one of the largest online libraries in the world and our Online Learning System (OLS).

### Stimulating Environment

The emphasis in the course is to develop fresh mindsets, and to develop breakthrough solutions through artful application of knowledge.

### Quality Assessments Practice

All subjects is assessed with an assignment and examination

### Any Time Exit Point Qualifications

The 12 Month MBA will have exit point qualifications such as the Graduate Certificate and Graduate Diploma and Master of Management in between.

### Articulation – Progression

The qualifications are all articulated providing a pathway for continued learning.

### AQF Accreditation And Recognition

This programme is accredited within the AQF, ensuring recognition locally, nationally & globally.



## HOW TO APPLY

### 01 Choose Your Course

Visit [apicollege.edu.au/12-month-mba/](http://apicollege.edu.au/12-month-mba/) to view all information about 12 month MBA Course offered at APIC Business school.

### 02 Prepare Your Documentation

Once you have selected your course, Check on Entry Requirements to find out which document you need to supply.

### 03 Apply Online

On the APIC Business School home page, select Apply Online and complete the information required.

### 04 Accept Your Letter of Offer

If your application is successful, you will receive a Letter of Offer, which will include all the relevant information you need to know about your course of study. Once you accept the Letter of offer, a deposit will be required.

## POTENTIAL GAIN OF 12 MONTH'S MBA

### FOR STUDENTS

- Student will experience a paradigm shift in terms of fresh perspectives, self image, competence, mastery of concepts and refined skills.
- Student will be able to study while employed and use their current organisation or projects as the site of learning.
- Student will be able to discover their untapped capabilities in communication, teamwork, leadership and decision making.
- Student will be able to learn how to exercise political, social and cultural skills at workplace and in broader community.
- Student will be able to put their experience into a formalised structure applicable to a range of technical or managerial contexts, business ventures, projects, programs and portfolios.
- The MBA course enables a student to achieve a career change or achieve promotion with rewards Student will receive a fully accredited Master of Business Administration.



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